

SOM-LALIT INSTITUTE OF MANAGEMENT STUDIES

POST GRADUATE DIPLOMA IN MANAGEMENT (Day Programme)

Batch: 2015-2017

Date: April 22, 2017

Name: KATARIYA VATSAL PANKAJKUMAR

Semester: 1

Subjects	Letter Grade	Grade Point
MANAGEMENT CONCEPTS & CONTEMPORARY PRACTICES	A-	3.7
ORGANISATIONAL BEHAVIOUR	A	4
QUANTITATIVE TECHNIQUES-I	C-	1.7
MANAGERIAL ECONOMICS	C+	2.3
ACCOUNTING FOR MANAGEMENT-I	B-	2.7
MANAGEMENT INFORMATION SYSTEM	C	2
BUSINESS COMMUNICATION-I	B+	3.3
FINANCIAL MANAGEMENT-I	C-	1.7
MARKETING MANAGEMENT - I	C	2

Semester: 2

Subjects	Letter Grade	Grade Point
MARKETING MANAGEMENT - II	B	3
FINANCIAL MANAGEMENT-II	D+	1.3
PRODUCTION AND OPERATIONS MANAGEMENT	F	0
HUMAN RESOURCE MANAGEMENT	A	4
QUANTITATIVE TECHNIQUES-II	D	1
ACCOUNTING FOR MANAGEMENT-II	C	2
RESEARCH METHODOLOGY	B-	2.7
INDIAN BUSINESS ENVIRONMENT	C-	1.7
BUSINESS COMMUNICATION-II	B	3

Semester: 3

Subjects	Letter Grade	Grade Point
MARKETING RESEARCH AND INFORMATION SYSTEMS	D+	1.3
SALES AND DISTRIBUTION MANAGEMENT	B-	2.7
CONSUMER BEHAVIOUR	C-	1.7
ENTREPRENEURSHIP: DEVELOPING & MANAGING NEW BUSINESS VENTURES	C	2
RETAIL MANAGEMENT	D	1
STRATEGY FORMULATION AND IMPLEMENTATION	B-	2.7
LEGAL ASPECTS OF BUSINESS	C+	2.3
INTEGRATED MARKETING COMMUNICATION	C-	1.7
BANKING AND INSURANCE	C	2

Semester: 4

Subjects	Letter Grade	Grade Point
STRATEGIC BRAND MANAGEMENT	B-	2.7
SERVICE MARKETING	C	2
PROJECT STUDY AND VIVA-VOCE	B-	2.7
INTERNATIONAL MARKETING	C+	2.3
SUPPLY CHAIN MANAGEMENT	C+	2.3
INVESTMENT BANKING	C	2
ORGANISATIONAL DYNAMICS AND DEVELOPMENT	C-	1.7
RURAL MARKETING*	A-	3.7

GRAND TOTAL: 77.050

GRAND GPA: 2.233

Overall grade point average: 2.2

Qualified for the award of PGDM: YES

Nehe Patel

Director

SLIMS

(Approved by the All India Council For Technical Education (AICTE) Government of India, New Delhi).

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